



2ND EDITION
**“STUDY ON INVESTMENT,
DEVELOPMENT & GROWTH
IN PROGRESSIVE
MIZORAM**

2021-22 TO 2024-25

AND EMERGING UNLIMITED OPPORTUNITIES”



AUGUST 2025

MSME EXPORT PROMOTION COUNCIL



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AND EMERGING UNLIMITED OPPORTUNITIES”**

AUGUST 2025

MSME Export Promotion Council

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**CHIEF MINISTER
MIZORAM**

MESSAGE

I am delighted to learn that the MSME Export Promotion Council is publishing the 2nd Edition of the study on *Emerging Unlimited Opportunities in Mizoram: Investment, Development & Growth (2020-21 to 2023-24)*. This initiative will provide valuable insights into new investment prospects across key sectors, including micro and small enterprises, tourism, organic farming, horticulture, food processing, and eco-tourism.

The state government remains fully committed to creating an enabling environment for investment and sustainable economic growth. I warmly invite investors to explore the vast opportunities Mizoram has to offer and to join us in our journey toward progress and prosperity.

I extend my best wishes for the success of this study and look forward to meaningful collaborations that will contribute to Mizoram's development.

With highest regards,

**Dated Aizawl,
The 18th March, 2025**


(LALDUHOMA)



MESSAGE

I am delighted to know that the MSME Export Promotion Council is bringing out the **2nd Edition "Study on Emerging Unlimited Opportunities in Mizoram: Investment, Development & Growth 2020-21 to 2023-24"** with the objective of fresh investment in micro & small units, tourism, organic farming, horticulture, food processing and eco-tourism.

The state of Mizoram offers investors tremendous opportunities for growth and I assure full cooperation of the government. I invite the investors to come and invest to grow.

I wish the study a great success.

A handwritten signature in green ink, appearing to read 'F. Rodingliana'.

(F. RODINGLIANA)



Aizawl the 1st April, 2025.



MESSAGE

I am delighted to know that the MSME Export Promotion Council is bringing out the **2nd Edition "Study on Emerging Unlimited Opportunities in Mizoram: Investment, Development & Growth 2020-21 to 2023-24"** with the objective of fresh investment in micro & small units, tourism, organic farming, horticulture, food processing and eco-tourism.

I am pleased to extend my appreciation to the MSME Export Promotion Council for its dedicated efforts in conducting this important study on investment, development, and growth in Mizoram. This research highlights the immense potential of our state, particularly in micro and small enterprises, agriculture, handicrafts, food processing, eco-tourism, hospitality, and organic farming.

Mizoram offers a wealth of opportunities for investors, and I am confident that this study will serve as a valuable resource in attracting both domestic and global investments. The success of the previous edition underscores the significance of such initiatives in promoting sustainable economic growth.

I extend my sincere thanks to the MSME EPC for publishing this study and for its commitment to fostering investment and entrepreneurship in Mizoram. I look forward to the positive impact it will bring to our state's development.


(PC VANLALRUATA)

Dr VANLALTHLANA

Minister

Department of School Edn/ Higher
& Tech. Edn/ I&PR and P&S/ ICT
Government of Mizoram



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MESSAGE

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I wish the study a great success.

Dr VANLALTHLANA

Vanlalhlana
Minister
Public Works Deptt.
Transport, Parliamentary Affairs Deptt



Dated Aizawl, 16th April, 2025



MESSAGE

I am delighted to extend my warm greetings to the MSME Export Promotion Council for undertaking this timely and significant research on investment and growth in Mizoram.

Mizoram, with its rich natural resources, strategic location, peaceful environment and young population that is eager to drive change, is emerging as a promising destination for investment. From agro-based industries and eco-tourism to handicrafts, the opportunities here are vast and largely untapped.

I invite investors and entrepreneurs from across the country and beyond to explore and partner with us in building a vibrant and sustainable economy. Together, let us unlock the immense potential of Mizoram.

I wish the study a great success.


VANLALHLANA

**Lalrinpui
Minister**
Health & Family Welfare,
Tourism, Social Welfare
Department.



Dated the 21st March, 2025.



MESSAGE

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(LALRINPUI)



ACKNOWLEDGEMENT

Mizoram is registering robust progress across multiple sectors; economy, infrastructure, social indicators etc. Reportedly, the state's economy is diversifying - services now make up 46.9 per cent of GSVA, industry contributes around 32.7 percent, and primary sectors (agriculture, etc) remain around 20-21 percent. The MSMEs which make up 44 per cent of registered enterprises have achieved 85 per cent of their 2025 credit target and benefit from central schemes like a Rs.50 crore handholding scheme.

Major trajectory marks that Mizoram is one of India's rapidly emerging states, balancing economic growth with social and sustainable outcomes. The MSME Export Promotion Council has been focusing on the northeastern states with a view to attracting new investment across sectors from within the country and outside. The earlier attempts to disseminate unlimited opportunities in the state have been extremely timely and have been successful in meeting their target. We hope the second edition of the study will also become handy for the existing and potential investors.

I wish the study a great success.

A handwritten signature in black ink, appearing to read 'Dr. D S Rawat', with a long horizontal stroke extending to the right.

Dr D S Rawat
Chairman, MSME EPC



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MIZORAM

Mizoram is one of the seven states in the northeast. The state shares its borders with other northeast states like Manipur, Tripura, and Assam as well as with neighbouring countries of Bangladesh and Myanmar.

The state enjoys a unique location specific advantage. Bordering Myanmar and Bangladesh, Mizoram offers a gateway for engaging in international trade with Southeast Asian countries.

The economy of the state has registered remarkable growth and structural transformation evolving from an agriculture-centric framework to a more diversified economy driven increasingly by the industry and tertiary sectors. The state's commitment to sustainable growth, inclusive development and fiscal discipline has positioned it in a transition that has been facilitated by robust economic reforms, infrastructure development and strategic policy initiatives that promote sustainable growth and economic resilience.

In fact the structural composition of Mizoram's economy highlights progressive shift towards industrialization and service oriented activities. Mizoram's economy across various sectors, well-balanced growth trajectory. The primary sector has shown steady growth due to advancements in agricultural practices and rural development initiatives. The secondary sector has experienced significant growth, driven by industrialization, construction activities and improvements in utility services. The tertiary sector continues to dominate the economic landscape, supported by strong growth in trade, finance, education, and health services.

- In fact, the state government's flagship scheme Mizoram Bana Kaih (handholding) Scheme is a landmark scheme that seeks to empower the citizens through financial, technical, infrastructural & institutional support through a whole of government approach. One of the five components of this scheme is 'participative planning and innovations for sustainable development' through integration of development process across state, district, block and village level planning and incentivising innovation for tangible and non-tangible change.
- In pursuance of this mandate, the chief minister's Bana Kaih Innovation Challenge has been instituted which is a competition organized at four different levels - department innovation challenge, district innovation challenge, higher educational institute local immersion challenge and innovative intervention challenge each catering to the four cornerstones of a progressive state, i.e., the government, the civil society, the academia and technology.



AGRICULTURE



Mizoram possesses significant agricultural potential, with a diverse range of crops and a focus on horticulture and cash crops. While shifting cultivation remains prevalent, the state government is actively promoting sustainable practices and diversification to enhance productivity and farmer incomes.

The state government is focused on intensifying cultivation, producing and distributing certified seeds, introducing crop insurance schemes, and subsidising farm inputs. Initiatives like the new land use policy aim to reduce reliance on shifting cultivation and promote sustainable agriculture, leading to a decrease in Jhum area and Jhumia families. The government is encouraging diversification into cash crops like oil palm and promoting sustainable practices to improve farmer livelihoods.

Mizoram's climate is well suited for horticultural crops, and the government is actively promoting the cultivation of fruits, vegetables, spices, and flowers. Also, in line with the global trend towards sustainable agriculture, Mizoram is promoting organic farming practices. This involves use of natural fertilizers and pest control methods, ensuring the production of safe and healthy food while protecting the environment.

However, the state's agricultural sector still faces several challenges such as limited arable land, small landholdings, market access, climate change, etc.

Indeed, there are several opportunities including high value crops, tapping the untapped resources etc.

GROSS STATE VALUE ADDED (GSVA) AND GROSS STATE DOMESTIC PRODUCT (GSDP) AT CURRENT PRICES : BASE YEAR 2011-12

The gross state domestic product (GSDP) at constant prices has experienced sustained growth, it is projected to achieve a growth rate of 11.6% and an overall annual economic growth rate of 9.89% during 2023-24.

During the FY 2021-22, the GSVA at basic prices were Rs.258789.4 million, taxes on products Rs.12391.2 million, subsidies on products Rs.4228.0 million, GSDP Rs.266952.6 million, and per capita GSDP Rupees 218634.4.

In 2022-23, the GSVA was Rs.295756.9 million, taxes on products Rs.16046.1 million, subsidies on products Rs.4797.4 million, GSDP Rs.307005.7 million and per capita GSDP Rs.248990.8. During 2023-24, the GSVA was Rs.328632.8 million, taxes on products Rs.19128.4 million, subsidies on products Rs.4873.3 million, GSDP Rs.342887.8 million and per capita GSDP Rs.275633.3.

NET STATE VALUE ADDED (NSVA) AND NET STATE DOMESTIC PRODUCTS (NSDP) AT CURRENT PRICES: BASE YEAR 2011-12

As per the information available on 7th July 2025, the NSVA in 2021-22 was Rs.225004.8million, NSDP Rs.233168.1 million and per capita NSDP Rupees 190964.8. While in 2022-23, the NSVA was Rs.254125.8 million, NSDP Rs.265374.5 million and per capita NSDP Rupees 215226.7, in 2023-24, the NSVA at basic prices was Rs.279108.8million, NSDP Rs.293363.9million and per capita NSDP Rs.235823.1.

STATE GOVERNMENT RECEIPTS: ACTUAL ESTIMATES RS.MILLION

As of 5th March 2025, (CMIE), total receipts in 2021-22 were Rs.98331.9million, total revenue Rs.91597.4million, and capital receipts Rs.6734.5 million. While in 2022-23, total receipts were Rs.117613.1 million, total revenue Rs.102820.6 million and capital receipts Rs.14792.6 million, in 2023-24, total receipts were Rs.130552.6 million, total revenue Rs.114140.5 million and capital receipts Rs.16377.3 million.

ANNUAL SURVEY OF INDUSTRIES: NUMBER OF FACTORIES IN OPERATION AND FIXED CAPITAL RS.MILLION

Mizoram's industry is primarily focused on agro- and forest-based activities, handloom, handicrafts, and electronics. The state also has industries related to consumer goods and sericulture. The state's economy, while still relatively small, is seeing growth in sectors like agriculture, public administration, and construction. Globalization has also opened up new markets for the state's agricultural and horticultural products including bamboo, ginger, and passion fruits.

As per the information on 31st October 2024, during 2021-22 there were 208 industries/factories, and in operation were 206 with fixed capital of Rs.537.7million. In 2022-23, total number of factories/industries were 206 and in operation 204 with fixed capital of Rs.530.7million.



GROSS CROPPED AREA: ALL SEASONS: FOODGRAINS 000 HECTARES

As per the latest information available on 27th June 2025, gross cropped area during 2021-22 for food grains was 45.6 hectares; cereals 41.6 hectares and pulses 4.0 hectares. While in 2022-23, gross cropped area for food grains was 49.3 hectares; 45.6 ha for cereals and 3.7 ha for pulses, in 2023-24, the gross cropped area for food grains was 33.9 hectares; cereals 31.2 ha and 2.7 ha for pulses.



TOTAL PRODUCTION: ALL SEASONS: FOODGRAINS 000 TONNES

While in 2021-22, total production of foodgrains was 77.9 tonnes; cereals 72.2 tonnes and pulses 5.7 tonnes, in 2022-23 it was 63.1 tonnes foodgrains, 58.6 tonnes cereals and 4.5 tonnes pulses, in 2023-24, total foodgrains production of all seasons was 54.9 tonnes; 50.6 tonnes cereals and 4.3 tonnes pulses.

GOODS & SERVICE TAX: COLLECTIONS RS.MILLION



Total goods & service tax collections during 2021-22 were Rs.3161.4 million; central goods & service tax (CGST) Rs.1179.1 million, state goods & service tax (SGST), integrated goods & service tax (IGST) Rs.345.3 million and compensation cess Rs.4.6 million.

In 2022-23, the total GST collections were Rs.4185.9 million, CGST Rs.1506.5 million, SGST Rs.2297.7 million, IGST Rs.375.5 million and compensation cess Rs.6.2 million.

While in 2023-24, total GST collections were Rs.4998.3 million; CGST Rs.1807.2 million, SGST Rs.2734.4 million, IGST Rs.450.4 million and compensation cess Rs.6.3 million, in 2024-25, total GST collections were Rs.5121.6 million; CGST were Rs.1934.4 million, SGST Rs.2644.7 million, IGST Rs.532.8 million and compensation cess Rs.9.7 million.

NUMBER OF BANKING OFFICES BY BANK GROUP



In 2021-22, the number of all scheduled commercial banks in the state was 220; public sector 79, regional rural banks 102, private sector banks 35 and small finance banks 4. In 2022-23, scheduled commercial banks 227; public sector 80, regional rural banks 104, private sector banks 39 and small finance banks 4.

While in 2023-24, total number of scheduled commercial banks was 235; public sector banks 81, regional rural banks 107, private sector 43 and small finance banks 4, in 2024-25, offices of all scheduled

commercial banks were 241; public sector 85, regional rural banks 108, private sector 43 and small finance banks 5.

CREDIT OF SCHEDULED COMMERCIAL BANKS BY BANK GROUP RS.MILLION

As per the information available as on 6th June 2025 (CMIE), the total bank credit of scheduled commercial banks during 2021-22 were Rs.59,821.6 million; agricultural Rs.5593.7 million, industry Rs.4683.8 million, transport operators Rs.1299.3 million, professional & other services Rs.3210.0 million, personal loans Rs.38,631.8 million, trade Rs.5924.4 million, finance Rs.14.6 million, miscellaneous Rs.463.9 million.

During the FY 2022-23, total credits were Rs.69,544.0 million; agricultural Rs.6097.0 million, industry Rs.4874.1 million, transport operators Rs.1567.9 million, professional & other services Rs.3811.5 million, personal loans Rs.45863.6 million, trade Rs.6697.3 million, finance Rs.17.7 million, and miscellaneous Rs.615.0 million.

In 2023-24, total credits were Rs.80355.5 million; agricultural Rs.6691.1 million, industry Rs.5451.0 million, transport operators Rs.1540.0 million, professional & other services Rs.4201.6 million, personal loans Rs.53444.2 million, trade Rs.8143.4 million, finance Rs.16.4 million and miscellaneous Rs.859.8 million. In the FY 2024-25, total credits were Rs.90,493.0 million; agricultural Rs.8424.6 million, industry Rs.6333.1 million, transport operators Rs.1508.9 million, professional & other services Rs.4429.6 million, personal loans Rs.59,799.1 million, trade Rs.8989.4 million, Rs.20.7 million and miscellaneous Rs.1098.5 million.



GROSS INSTALLED CAPACITY OF POWER PLANTS (EXCLUDING CENTRAL SECTOR) MW

The latest scenario for Mizoram's electricity sector, as per Central Electricity Authority (CEA) reports, indicates a growing electricity demand and ongoing efforts to strengthen the regional grid. Mizoram is a part of the northeastern region where the Silchar substation plays a crucial role in power distribution, strengthening this substation and its connections to other areas like Assam, Tripura, and Manipur is a priority.



The electricity demand for Mizoram is increasing with a CAGR of 8.04 from 2023-24 to 2031-31, as forecasted by 20th EPS, CEA. For meeting the electricity demand reliably and at affordable cost, the state needs to methodically plan its capacity expansion either by investing or by procuring power, given the reduction in the cost of solar panels and newer technology options like battery energy storage systems, planning for long-term optimal generation capacity mix gains tremendous importance so that the future of generation capacity mix is cost-effective as well as government friendly.

The electricity demand dynamics in Mizoram are significantly influenced by sectoral allocations, with 39% dedicated to industrial usage, 34% for domestic consumption, 6% in commercial applications, and remaining 21% for various other purposes. This sectoral distribution leads to distinctive patterns in the demand profile.

With existing and planned capacity, hourly generation capacity expansion for the period 2023-24 to 2031-32, a long term study for the state was carried by CEA with an objective of minimizing cost of generation, including the cost of anticipated future investments while fulfilling all the technical/financial constraints associated with various power generating technologies. Based on the study, the likely contracted capacity of Mizoram for the year 2031-32 is 542 MW, comprising 177 MW from coal, 66 MW from gas, 170 MW from hydro, 20 MW from wind and 56 MW from solar. Besides this, Mizoram needs 54 MW from STOA contracts in order to meet its demand reliably.



During 2021-22, total installed capacity was 44.4 MW; renewable energy services 44.4 MW and in 2022-23, total capacity of power plants was 73.5 MW; renewable energy 73.5.

As of March 2025, Mizoram had a total installed power generation capacity of 265.31 MW, comprising hydro 97.94MW, thermal 91.51 MW and renewable energy sources 75.86 MW.

OUTSTANDING NUMBER OF COMPANIES REGISTERED WITH MINISTRY OF CORPORATE AFFAIRS (MCA):NUMBERS

As per the information available on 28th April 2024 (CMIE), during the year 2021-22 there were 266 registered companies; active 190 and closed 76. In 2022-23, registered companies were 312; active 218 and closed 94.

While in 2023-24, the registered companies were 386; active 289, closed 96 and lying dormant under section 455 of Companies Act 2013 1, in 2024-25, there were 460 registered companies; 362 active, 96 closed, lying dormant 1 and under the process of struck off 1.

NUMBER OF NEWLY REGISTERED COMPANIES WITH MINISTRY OF CORPORATE AFFAIRS (MCA)

While in 2021-22 there were 69 newly registered companies in the private sector, in 2022-23 46 companies, in 2023-24 total number of newly registered companies were 75; 71 in private sector and 4 in public sector, whereas in 2024-25 the total number of companies were 74 in the private sector.

EXPORTS OF PRINCIPAL COMMODITIES IN INDIAN RUPEES RS.MILLION

While in 2021-22 the total exports of all commodities were of Rs.285.3 million, in 2022-23 of Rs.2.9 million of manufactured goods, in 2023-24, exports of all commodities were of Rs.5.3 million, agricultural 0.5 million.



INVESTMENT BY ALL PROJECTS (RS. MILLION)

During the FY 2021-22, new investment projects announced in the state were worth Rs.25,872.3 million, total investment projects outstanding were of Rs.4,01,967.1million and under implementation of Rs.2,46,755.6 million.

In 2022-23, the new investment projects announced were of Rs.1268.1 million, investment projects completed of Rs.1315.1million, investment projects revived of Rs.5494.3 million, total investment projects outstanding were of Rs.4,03,592.8 million and under implementation of Rs.2,59,714.2 million.

In 2023-24 the investment projects were announced for only Rs.407.1 million, investment projects completed of Rs.15,001.7 million, total investment projects outstanding were of Rs.4,09,747.9 million and under implementation of Rs.2,86,969.4 million.



It may be mentioned that a picturesque state in the northeast offers vast investment potential due to its abundant natural resources, strategic location, skilled workforce, and growing infrastructure. Known as the 'land of the blue mountains', the state is steadily carving a niche for itself in India's economic map. The sectors include:

- **Strategic Location and Connectivity:**

Gateway to Southeast Asia:

Mizoram shares international borders with Myanmar and Bangladesh, making it a strategic hub for trade with Southeast Asia under the Act East Policy.

Connectivity: improved infrastructure projects like the Kaladan Multi-Modal Transit Transport Project enhance Mizoram's accessibility and trade linkages.





- **Agriculture and Allied Sectors:**

Horticulture-potential crops: Mizoram agro-climatic conditions are favourable for growing spices, ginger, turmeric, and exotic fruits like passion fruit, orange and hatkora.

Export opportunities: demand for organic produce in global markets presents significant export potential.



Bamboo industry: the state has the highest bamboo coverage in India, with 57% of its geographical area under bamboo forests. Bamboo can be utilized in construction, furniture, paper production, and bioenergy. The National Bamboo Mission has identified Mizoram as a key player in India's bamboo economy.



Animal Husbandry and Dairy: Livestock rearing-investment in modernizing dairy farms and meat processing units can significantly enhance productivity and quality.

- **Tourism and Hospitality**

Natural tourism- state's serene landscapes, waterfalls, and mountain ranges attract eco-tourism enthusiasts. Unique festivals like Chapchar Kut and Mim Kut offer avenues for cultural tourism.

Similarly, activities like trekking, river rafting, and camping remain underdeveloped, providing lucrative investment opportunities.

There is a need to review the subsidies and tax exemptions offered by the state government to develop tourism infrastructure.



- **Handicrafts and Textiles**

Mizoram is renowned for its traditional bamboo and cane products, hand-oven textiles, and wood carving. Investments in branding and e-commerce platforms can bring Mizoram's craft to global audiences. Also collaborating with local artisans and providing training in modern techniques can boost productivity and quality.



- **Information Technology and IT-Enabled Services (ITES)**

The state has a highly literate population with English proficiency, suitable for IT and BPO industries. With the push for digital India, Mizoram offers scope for IT parks, startups, and digital services.



- **Renewable Energy**

Rivers provide opportunities for small and medium hydropower projects. The state receives ample sunlight and has significant wind energy potential, ideal for renewable energy investments.



- **Food Processing**

Abundant agricultural produce like ginger, turmeric, and pine apple make the state ideal for food processing industries. The processing and packaging of organic products, spices, and fruit juices have immense potential. Investments in cold storage and transportation facilities can revolutionize the agro-economy.





• Infrastructure Development

Investments in road construction, and logistic hubs are in high demand. Real estate and smart city projects in Aizawl offer lucrative opportunities.



• Health and Pharmaceuticals

With a growing focus on healthcare, Mizoram needs investments in hospitals, diagnostic centres, and telemedicine. Establishing pharmaceutical units can cater to the region and neighbouring countries.



TOURISM

Mizoram offers diverse attractions for tourists, including natural landscape, cultural sites, and adventure opportunities. Key destinations include Aizawl, attractions like Solomon's Temple and the handi-craft museum. Other spots are Tamdil Lake, Vantawng Waterfalls, and Murlen National Park. Also, the state is prominently rich in nature. It has hills which offer the most potential tourist attractions, has a large forest covered area which is known for its flora and fauna. The state has seen a significant increase in tourist footfall in recent years.

In 2021, total visits in the state were 87,466; domestic 87,232 and foreign 234. In 2022, total visits were 2,21,000; domestic 2,18,400 and foreign 2600, and in 2023, total visits were 2,13,000; domestic 2,09,000 and foreign 4000.





About Confederation of Organic Food Producers and Marketing Agencies

The Confederation of Organic Food Producers & Marketing Agencies, established in 2018, is the umbrella body of the organic food producers, processors, marketing agencies, buyers/sellers, certifying agencies, seed suppliers, consultants and other stakeholders. The objective of the Confederation is:

- to promote nature-friendly, scientific, farming systems and practices that are economically viable, energy efficient, climate friendly.
- simultaneously oriented towards the conservation of the environment and the empowerment of rural communities, building upon indigenous and traditional knowledge, skills and practices.
- help/guide farmers on how to undertake organic farming, assist farmers engaged in transitional organic farming to access practical know-how from experienced families or farmers through various means.
- to create awareness among all sections of consumers about the determinants of conventional chemical agriculture and consequences.
- to work closely with other organic farming associations, farmers associations in India and internationally in order to strengthen the organic farming movement.
- to hold programmes all over the country, take farmers to exhibit at international exhibitions, buyer/sellers meet that will help them directly.
- to lobby with Centre and State Governments for a conducive environment for the organic food industry.

It may be mentioned that India holds a unique position among 187 countries practicing organic agriculture. India is home to 30 per cent of total organic producers in the world having 2.30 million ha.

There is urgent need of the organic farming in India as:

- * the organic food industry is rising and is growing very fast ensuring high profitability,
- * food security needs to be addressed with the growing population and decreasing supply of resources
- * maintaining a clean and green environment is extremely important and, therefore, environmental sustainability needs to be maintained.
- * There needs to be an improvement in health as consumption may lead to many diseases.
- * strike balance between the environment and livelihood



ABOUT MSME EXPORT PROMOTION COUNCIL

The micro, small and medium enterprises (MSMEs) has emerged as a highly vibrant and dynamic sector of the economy. It contributes significantly in the economic and social development of the country by fostering entrepreneurship and generating largest employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector plays extremely important role in the inclusive industrial development, and empowerment of rural sector.

The MSMEs are widening their domain across sectors of the economy, producing diverse range of products and services to meet demands of domestic as well as global markets. As per the MSME Industry Report, micro (manufacturing & services) stands for turnover up to Rs.5 crore, small turnover up to Rs.50 crore and medium turnover Rs.250 crore. With around 63.4 million units throughout the geographical expanse of the country, MSMEs contribute over 6.11% of the manufacturing GDP and 24.63% of the GDP from service activities as well as 33.4% of India's manufacturing output. The share of export of specified MSME related products to All India exports is around 50% in 2020-21.

The MSME Export Promotion Council, a non-profit organization, is incorporated as Section 8 of the Company Law by the Ministry of Corporate Affairs, Government of India. The Council acknowledged as the fountain-head of knowledge, works closely work with the Centre and State Governments, Associations of micro, small and medium enterprises to help, promote and encourage these units.

The focus of services and activities is enhancing the entrepreneurial skill development, training, enriching the knowledge on various laws, promotion of women entrepreneurship especially in the North Eastern Region and SC-ST communities, connecting them with knowledge digital firms, fintech companies and importers/exporters, etc.

एनटीपीसी
NTPC



SHE POWERS THE FUTURE, SHE DRIVES THE WAY

Building a Better Tomorrow
with Women as Equal Partners

At NTPC, we believe that breaking barriers starts with opportunity. From line function to leadership roles, we foster an environment where women thrive and drive transformation. On this International Women's Day, we reaffirm our commitment to inclusivity, equity, and progress.



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At IndianOil, we believe that the strength of a nation lies in the spirit of its entrepreneurs. That's why we are deeply committed to empowering Micro and Small Enterprises (MSEs) the backbone of India's economy.

Our proactive support measures:

100% Relaxation in Earnest Money Deposit (EMD)

Purchase Preference (L1 + 15%) in Order Placement

Pre-Qualification Criteria Relaxations for Non-Critical Items

Additionally, 50% Relaxation in Performance Bank Guarantee for SC/ST and Women MSEs

Procurement from	MSE	SC/ST MSE	Women-led MSE
FY 2024-25*	₹ 8502 Cr	₹ 811 Cr	₹ 647 Cr
FY 2023-24	₹ 4347 Cr	₹ 182 Cr	₹ 94 Cr

*All MSE-related procurement targets (Govt. MoU) met

Aiming to be a \$1 trillion giant by 2047, IndianOil with over 170+ projects (costing > ₹5 Cr) underway (including JVs) and investments surpassing ₹2.6 lakh Cr (as on 01.06.2025), offers vast opportunities for partnership and progress to MSEs.

Explore procurement opportunities at:
<https://iocl.com/procurement-from-mses> &
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Together, let's Innovate, Collaborate, and Grow towards a Viksit Bharat