



“ THE ENTIRE NORTHEAST CAN BECOME A HUGE HUB FOR ORGANIC FARMING. ORGANIC FARMING CAN BECOME A HUGE MOVEMENT IN THE NORTHEAST, IF IT IS MADE A GLOBAL IDENTITY AND DOMINATES THE GLOBAL MARKET. ”

Sh. Narendra Modi  
Hon'ble Prime Minister

# 'Mission Organic Value Chain Development for NER'

## MEGA B2B & B2C EXPO

### “ORGANIC FOOD PRODUCED IN

# NORTH EAST”

26<sup>th</sup> to 29<sup>th</sup> November 2020  
Maniram Dewan Trade Centre, Guwahati



**Sh. Pema Khandu**  
Chief Minister Arunachal Pradesh



**Sh. Sarbananda Sonowal**  
Chief Minister Assam



**Sh. Nongthombam Biren Singh**  
Chief Minister Manipur



**Sh. Conrad Sangma**  
Chief Minister Meghalaya



**Sh. Zoramthanga**  
Chief Minister Arunachal Pradesh



**Sh. T.R. Zeliang**  
Chief Minister Nagaland



**Sh. Prem Singh Tamang**  
Chief Minister Sikkim



**Sh. Biplab Kumar Deb**  
Chief Minister Tripura



Foundation for Millennium Sustainable Development Goals



Confederation of Organic Industry of India (COII)

**CONFEDERATION of ORGANIC INDUSTRY of INDIA (COII)**

# MEGA B2B & B2C EXPO “ORGANIC FOOD PRODUCED IN NORTH EAST”

**26<sup>th</sup> to 29<sup>th</sup> November 2020, Maniram Dewan Trade Centre, Guwahati**

The eight states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura comprise the North East of India. The Region is surrounded by Tibet, Bhutan, Nepal, Bangladesh and Myanmar on all sides except a narrow corridor which connects the Region with other parts of India. The Region is one of the most bio diverse regions in the world with a forest cover of over 65%. The NER of India covering an area of 0.262 million sq. km. accounts for 7.9% of total geographical area of the country and 3.77% of total population of India.

## **The North East Region : Prospects of Organic Farming in Northeas**

NER has the potential of contributing 20 lakh hectare of agricultural land towards organic farming. Sikkim and Mizoram have already declared to go on organic farming. In fact out of the 50,000 hectare [excluding Northeast] of agriculture land where organic farming is being carried out, North Eastern Region has much more potential than that. The NER has distinct competitive advantage and Indian Council of Agricultural Research [ICAR] is developing a road map to encourage organic farming in the Region. The Prime Minister Shri Narendra Modi has said that the Government's current cluster based approach to local produce will provide opportunity for all. The clusters associated with these will be developed in the districts, blocks in which they are born. Along with this, clusters will also be made for bamboo and organic products.

After a successful three-day International Summit & Expo on Organic Farming : Advantage Farmers on 17-19 January 2020 in Guwahati attended by over 25 foreign dignitaries representing 15 countries, The Confederation of Organic Industry of India, supported by The MSME Promotion Council and The Foundation for Millennium Sustainable Development Goals are organizing a 4-day Mega B2B & B2C EXPO : “Organic Food Produced in Northeast” on 26-29 November 2020 in Maniram Dewan Trade Centre, Guwahati to show-case the strength, talent and opportunities in the NER.

**Large number of entrepreneurs, buyers, certifying agencies, local customers, foreign dignitaries shall be attending.**



**Sh. Tage Taki**

Agriculture Minister Arunachal Pradesh



**Sh. Atul Bora**

Agriculture Minister Assam



**Sh. V. Hangkhanlian**

Agriculture Minister Manipur



**Sh. Banteidor Lyngdoh**

Agriculture Minister Meghalaya



**Sh. Pu C Lalrinsanga**

Agriculture Minister Mizoram



**Sh. G. Kaito Aye**

Agriculture Minister Nagaland



**Sh. Lok Nath Sharma**

Agriculture Minister Sikkim



**Dr. D. P. Sarkar**

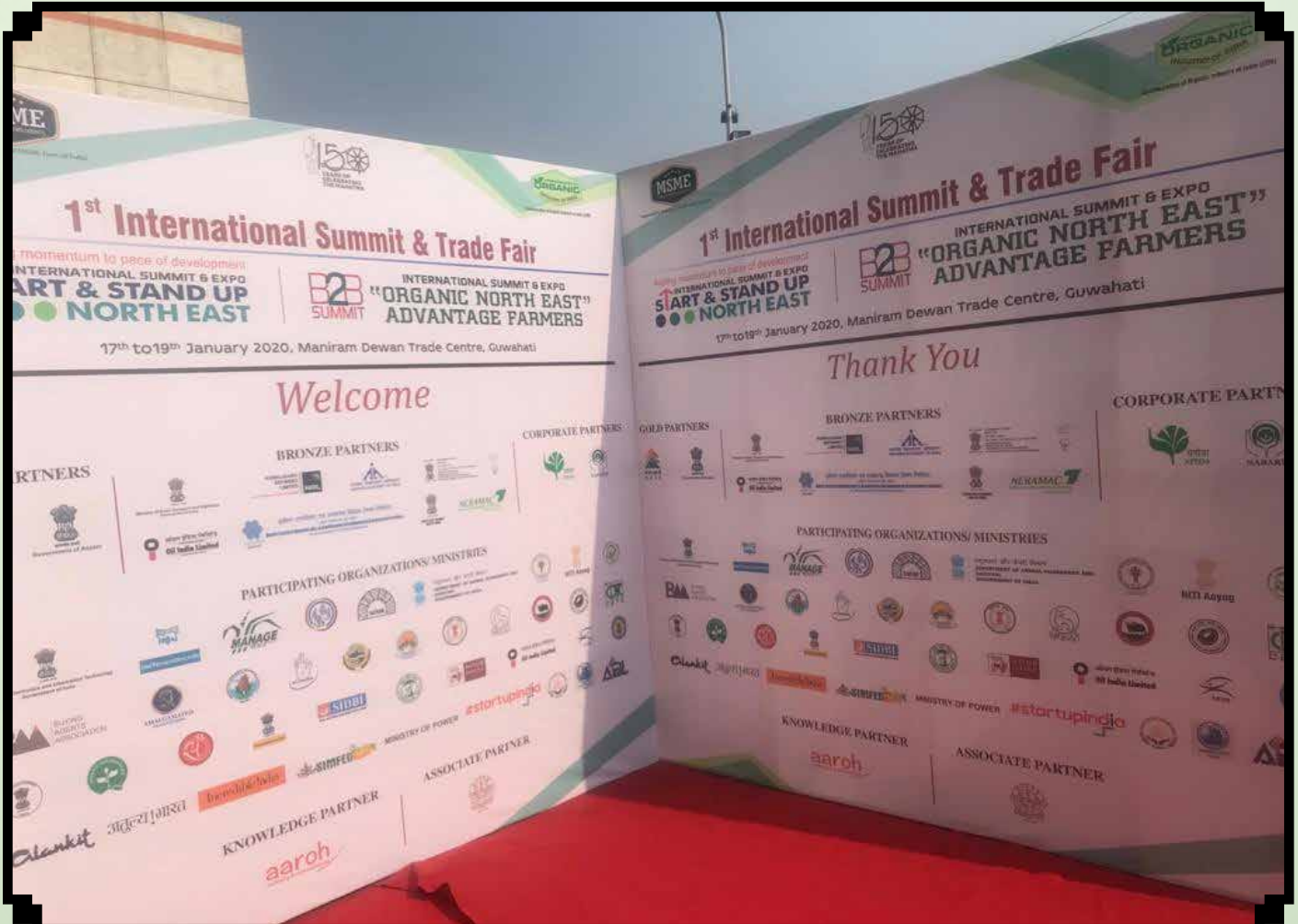
Agriculture Minister Tripura

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CATEGORIES & BENEFITS	EVENT PRESENTING PARTNER	GOLD SPONSOR	SILVER SPONSOR	CULTURAL PROGRAMME SPONSOR (Exclusive)
	Rs. 25 Lakhs	Rs. 15 Lakhs	Rs. 10 Lakhs	Rs. 5 Lakhs
Prices are exclusive of 18% GST				

### EXHIBITION

1. Stall 3x3 Sq.mtr.@Rs 60,000 plus 18 percent GST.
2. Logo of the organisation shall be prominently acknowledged and displayed on all mailers, Wings of the backdrop, panels, advertisements newspapers, one-page advertisement in the background paper and proceedings, etc.
3. Every day two bottles of water and packaged lunch for two persons at every stall shall be served on 26-27-28-29.
4. Companies shall be allowed to distribute/display their promotional materials.





**CONTACT DETAILS (FOR SPONSORSHIP & STALL BOOKING ETC)**

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