



(Supported by Ministry of MSME, Govt. of India)



“ Education should be not only a medium of generating material prosperity but also transmitting cultural values and pride to the next generation. ”

Sh. Ramesh Pokhriyal 'Nishank'
Hon'ble Minister of HRD
Government of India



NAVIGATE YOUR CAREER

**Discover Possibilities with Career
Experts & Funding Agencies**

1st SUMMIT & EXPO MEET EDU-FIN INSTITUTIONS FOR CAREER OPPORTUNITIES

**Shilp Haat, Noida, Uttar Pradesh
4th April 2020**

SUPPORTED BY



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



Confederation of Organic Industry of India (COII)

MSME EXPORT PROMOTION COUNCIL

(Supported by Ministry of MSME, Govt. of India)

OPPORTUNITY TO NAVIGATE YOUR CAREER

There is no doubt that large number of educational institutions are attaching huge importance to “Knowledge and Skill” while designing curriculum for students. However, young people lack skills, self-management skills, motivation, ability to adapt aptitude to become proactive and entrepreneur. Therefore, it is necessary to hold “**Career Counselling Services**” to guide the students by the education institutions. Also lack of financial means cause huge hindrance though the Centre and State Governments/ Banks and other institutions/ corporate houses have brought out several schemes. It is, therefore, essential to provide students with a personalized follow-up regarding the career guidance. It is in this context that the MSME Export Promotion Council (supported by the Ministry of MSME, Government of India) and The Foundation for Millennium Sustainable Development Goals (MSDGs) are jointly organizing a day-long Summit & Expo on “Meet The Edu-Fin Institutions For Career Opportunities to Navigate Your Career” on 4th April 2020 at Noida.

On this occasion, a provision has been made to put up an Expo participated by Educational Institutes, Banks and Other Financial Institutions/ VCs/ PEs/ Social Media offering virtual education, etc. The Awards shall also be instituted as Winner and Runner-up in each category listed below:

AWARD CATEGORIES:-

Higher Education Awards

1. Life Time Achievement Award –Education Industry
2. Best Higher Education Institute/University of the Year North
3. Best Private University of the Year
4. Best Institute/University in Open, Distance & On-Line Learning
5. Best Institute/University Serving Social Cause- CSR (Corporate Social Responsibilities)
6. Pivotal Role of Banks/ NBFCs/ Financial Institutions

B-School Awards

1. Best B-School in North India
2. Best B-School for Promoting Industry – Academia Interface
3. Most Upcoming B-School in North India
4. Best B-School in placement
5. Pivotal Role of Banks/ NBFCs/ Financial Institutions

Science & Technology Awards

1. Best Engineering College in North India
2. Best Medical College in North India
3. Most Upcoming Engineering/ Medical College in North India
4. Pivotal Role of Banks/ NBFCs/ Financial Institutions

K-12 Awards

1. Best School for Innovation & Value-based Education
2. Best Use of Technology in Schools
3. Best School in Teaching-Learning Practices
4. Best Educational Initiative/School Serving Social Cause
5. Best use of Innovation in Teaching Pedagogy
6. Pivotal Role of Banks/ NBFCs/ Financial Institutions

JURY MEMBERS:-

1. Dr B K Rao, Former Chairman, Ganga Ram Hospital
2. Dr D S Rawat, Chairman, MSME Export Promotion Council & Former Secretary General (2004-18) ASSOCHAM
3. Dr K D Gupta, Chairman, Institute of Applied Systems & Rural Development (IASRD)
4. Mr Babu Lal Jain, Former Advisor, UN’s Millennium Development Goals
5. Dr M K Bhardwaj, Chairman, Indian Institute of Material Management

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CATEGORIES & BENEFITS	EVENT PRESENTING PARTNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	Rs. 10 Lakhs	Rs. 7 Lakhs	Rs. 5 Lakhs	Rs. 3 Lakhs	Rs. 2 Lakhs
Prices are exclusive of 18% GST					
Number of Sponsors	One (Exclusive)	Two	Three	One (Exclusive)	One (Exclusive)
Pre-Event & Post-Event Promotions	✓	✓	✓	✓	✓
▪ Logo along with the organizer	✓	✓	✓	✓	✓
▪ Stalls	3 Stalls	2 Stalls	1 Stall	1 Stall	1 Stall
▪ Logo on all publications, backdrop, newspaper, website, social media, etc.	✓	✓	✓	-	-
▪ Speaking and Presentation about the Institute	✓	✓	✓	-	-
▪ Complimentary Ad in the Knowledge Report	✓	✓	✓	-	-

BOOK YOUR STALL(S)

Minimum Size of the stall 3x3 Sq Mt @ Rs 25000/- plus 18% GST.

CONTACT DETAILS (FOR SPONSORSHIP & STALL BOOKING ETC)

Rohan Mankotia Mob. : 9999936948 Email : info@msmeepc.com	Viniyog Saxena Mob. : 7982649301 Email : viniyogmsmeepc@gmail.com	Anju Mehar Mob. : 9717020360 Email : anjumsmeepc@gmail.com
---	---	--



(Supported by Ministry of MSME, Govt. of India)



MSME EXPORT PROMOTION COUNCIL (Supported by Ministry of MSME, Govt. of India)

MSME House C-9/9848, Vasant Kunj, New Delhi 110 070
 Ph: 011-41767867, 41509294 Website : www.msmeepc.com,
 Email : info@msmeepc.com

The Foundation for Millennium Sustainable Development Goals

MSDGs House V-9/13 DLF City, Gurugram
 Landline: 011 – 40528422,
 Email: hs@foundationformsdgs.com, connect@foundationformsdgs.com
 www.foundationformsdgs.com