



(Supported by Ministry of MSME, Govt. of India)



# NAVIGATE YOUR CAREER



Thiru Edappadi K. Palaniswami  
Hon'ble Chief Minister



Thiru Sengottaiyan K.A  
School Education, Youth Welfare  
and Sports Development

**Discover Possibilities with Career  
Experts & Funding Agencies**

## 2nd SUMMIT & EXPO MEET EDU-FIN INSTITUTIONS FOR CAREER OPPORTUNITIES

11<sup>th</sup> April 2020, The Palace House, Chennai

### SUPPORTED BY



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
MINISTRY OF  
MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA



Confederation of Organic Industry of India (COII)

# MSME EXPORT PROMOTION COUNCIL

# OPPORTUNITY TO NAVIGATE YOUR CAREER

There is no doubt that large number of educational institutions are attaching huge importance to “Knowledge and Skill” while designing curriculum for students. However, young people lack skills, self-management skills, motivation, ability to adapt aptitude to become proactive and entrepreneur. Therefore, it is necessary to hold “**Career Counselling Services**” to guide the students by the education institutions. Also lack of financial means cause huge hindrance though the Centre and State Governments/ Banks and other institutions/ corporate houses have brought out several schemes. It is, therefore, essential to provide students with a personalized follow-up regarding the career guidance. It is in this context that the MSME Export Promotion Council (supported by the Ministry of MSME, Government of India) and The Foundation for Millennium Sustainable Development Goals (MSDGs) are jointly organizing a day-long Summit & Expo on “Meet The Edu-Fin Institutions For Career Opportunities to Navigate Your Career” on 11th April 2020 at The Palace House, Chennai.

On this occasion, a provision has been made to put up an Expo participated by Educational Institutes, Banks and Other Financial Institutions/ VCs/ PEs/ Social Media offering virtual education, etc. The Awards shall also be instituted as Winner and Runner-up in each category listed below:

## AWARD CATEGORIES:-

### Higher Education Awards

1. Life Time Achievement Award –Education Industry
2. Best Higher Education Institute/University of the Year South
3. Best Private University of the Year
4. Best Institute/University in Open, Distance & On-Line Learning
5. Best Institute/University Serving Social Cause- CSR (Corporate Social Responsibilities)
6. Pivotal Role of Banks/ NBFCs/ Financial Institutions

### B-School Awards

1. Best B-School in South India
2. Best B-School for Promoting Industry – Academia Interface
3. Most Upcoming B-School in South India
4. Best B-School in placement
5. Pivotal Role of Banks/ NBFCs/ Financial Institutions

### Science & Technology Awards

1. Best Engineering College in South India
2. Best Medical College in South India
3. Most Upcoming Engineering/ Medical College in South India
4. Pivotal Role of Banks/ NBFCs/ Financial Institutions

### K-12 Awards



1. Best School for Innovation & Value-based Education
2. Best Use of Technology in Schools
3. Best School in Teaching-Learning Practices
4. Best Educational Initiative/School Serving Social Cause
5. Best use of Innovation in Teaching Pedagogy
6. Pivotal Role of Banks/ NBFCs/ Financial Institutions

## JURY MEMBERS:-

1. Dr B K Rao, Former Chairman, Ganga Ram Hospital
2. Dr D S Rawat, Chairman, MSME Export Promotion Council & Former Secretary General (2004-18) ASSOCHAM
3. Dr K D Gupta, Chairman, Institute of Applied Systems & Rural Development (IASRD)
4. Mr Babu Lal Jain, Former Advisor, UN’s Millennium Development Goals
5. Dr M K Bhardwaj, Chairman, Indian Institute of Material Management

# Messages

**नितिन गडकरी**  
**NITIN GADKARI**




मंत्री  
सड़क परिवहन एवं राजमार्ग और  
सूक्ष्म, लघु और मध्यम  
प्राकार सरकारी  
Minister  
Road, Transport & Highways and  
Micro, Small & Medium Enterprises  
Government of India

**Message**

I am happy to note that MSME Export Promotion Council jointly with the Foundation for Millennium Sustainable Development Goals is organizing a day-long Summit and Expo on "Meet the Edu - Fin Institutions for Career Opportunities" on 11<sup>th</sup> April 2020, in Chennai.

Under the dynamic leadership of Shri Narendra Modi, Prime Minister of India, Government has accorded the highest priority to skill development so that the young people become employable and successful entrepreneurs. The joint initiative taken by the two organisations is greatly appreciated and timely.

I wish the summit a grand success.





**(Nitin Gadkari)**

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E-mail : moin-msme@gov.in

**रमेश पोखरियाल 'निशंक'**  
**Ramesh Pokhriyal 'Nishank'**




मंत्री  
मानव संसाधन विकास  
भारत सरकार  
MINISTER  
HUMAN RESOURCE DEVELOPMENT  
GOVERNMENT OF INDIA

**MESSAGE**

I am happy to note that MSME Export Promotion Council jointly with the Foundation for Millennium Sustainable Development Goals is organizing a day-long Summit and Expo on "Meet Edu & Fin Institutions for Career Opportunities" on 11<sup>th</sup> April, 2020 in Chennai.

It is a matter of great pleasure that under the dynamic and visionary leadership of Shri Narendra Modi, the Hon'ble Prime Minister of India, Government has accorded the highest priority to skill development so that the young people become employable and successful entrepreneurs. The thrust of our Government is not only skill up and educate our youth but also to make them job providing entrepreneurs, the robust engine of our growth story. The joint initiative taken by the two organisations is greatly appreciated and timely. I am sure there would be mind storming sessions and mutually enriching discussions culminating into tangible outcomes.

I congratulate the organisers and the participants and wish the Summit a grand success.



**(Ramesh Pokhriyal 'Nishank')**

**सबको शिक्षा, अच्छी शिक्षा**  
Room No. 3, 'C' Wing, 3rd Floor, Shaheed Bhawan, New Delhi-110 015  
Phone : 01-11-23192387, 23702696, Fax : 01-11-23382380  
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**राजनाथ सिंह**  
**RAJNATH SINGH**



रक्षा मंत्री  
भारत  
DEFENCE MINISTER  
INDIA

**MESSAGE**

I am happy to note that Micro, Small and Medium Enterprises (MSME) Export Promotion, Council jointly with the Foundation for Millennium Sustainable Development Goals, is organizing a day-long Summit and Expo on "Meet Edu & Fin Institutions for Career Opportunities" on 11<sup>th</sup> Apr, 2020 in Chennai.

Under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi, the Government has accorded the highest priority to skill development so that more and more young people become employable and successful entrepreneurs.

I hope that the joint initiative taken up by the two organisations will provide better career opportunities to the participating students and prepare them for future endeavours. I wish the summit success.

**'Jai Hind'**

Date: 03 Mar, 2020  
Place: New Delhi



**(Rajnath Singh)**

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Tel. : +91 11 23012286, +91 11 23019030, Fax : +91 11 23015403  
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## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CATEGORIES & BENEFITS	EVENT PRESENTING PARTNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	Rs. 10 Lakhs	Rs. 7 Lakhs	Rs. 5 Lakhs	Rs. 3 Lakhs	Rs. 2 Lakhs
	Prices are exclusive of 18% GST				
Number of Sponsors	One (Exclusive)	Two	Three	One (Exclusive)	One (Exclusive)
Pre-Event & Post-Event Promotions	✓	✓	✓	✓	✓
▪ Logo along with the organizer	✓	✓	✓	✓	✓
▪ Stalls	3 Stalls	2 Stalls	1 Stall	1 Stall	1 Stall
▪ Logo on all publications, backdrop, newspaper, website, social media, etc.	✓	✓	✓	-	-
▪ Speaking and Presentation about the Institute	✓	✓	✓	-	-
▪ Complimentary Ad in the Knowledge Report	✓	✓	✓	-	-

## BOOK YOUR STALL(S)

Minimum Size of the stall 3x3 Sq Mt @ Rs 25000/- plus 18% GST.

## CONTACT DETAILS (FOR SPONSORSHIP & STALL BOOKING ETC)

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