

Exposure & Training Tour to

Israel

2020

**One Night at
Istanbul**

**Explore
New Agro
Technologies,
Innovations
and Practices**

**In Collaboration with
Embassy of Israel &
Confederation of Organic Industry of India COII**



Supported By



BAZAAR
EMPOWERING WOMEN FARMERS OF INDIA

Confederation of Organic Industry of India (COII)

Explore new agro technologies, innovations and practices

The Organizer : - Confederation of Organic Industry of India (COII)



The confederation of the Organic Industry Of India(COII) is an apex body of the organic industry representing all the stakeholders; producers, processors, traders, exporters , importers, marketing Mandies / Boards, certifying agencies etc. The COII has been relentlessly working and promoting organic products to make people more health conscious, increase income of farmers and generate jobs in agriculture sector.

The Confederation has been holding awareness programmes for farmers, organizing exhibitions to promote organic products and playing a role of catalyst in connecting buyers- sellers, importers & exporters.

As per the 2018 statistics, agriculture sector in India employees 50% of the Indian workforce and contributes 17-18% to country GDP. In 2016, agriculture and allied sectors like animal husbandry, forestry and allied sectors like animal husbandry, forestry and fisheries accounted for 15.4% of the GDP with about 31 % of the workforce. Therefore, the country needs to increase income of the farmers by innovative measures, as has successfully been done in countries like Israel , Australia, United States and some European countries. The proposed progressive farmers study tour to Israel will hugely benefit not only the visiting farmers but the country , as a whole.

Objectives of the Tour

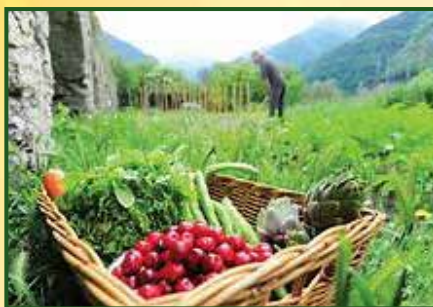
The major objective of the tour is to explore new hybrids, agro technologies, resource management particularly, water conservation, advanced farming practices including hi-tech cultivation in green houses and mechanical harvesting of tree fruits. FAC shell organize visit of farmers to various places in Israel and will arrange meetings with officials, experts amd agribusiness executives to facilitate technology exchange programs, projects, business and trade cooperation between Israeli institutions and companies of the state. The opportunity will be explored for providing training cooperation in transfer of technologies in post harvest management and value addition for fruits, vegetables and other products. The delegation shall visit Tel Aviv Agriculture Research Station, which will provide exposure to the latest in technologies, inputs and its systems. The visit includes various sites of agriculture advancements, including farms, institutions and agro food processing units. The delegation will also meet ith the officials of the Agriculture Export Organisation, Ministry of agriculture and Rural Development and agribusiness company officials.



Our goal is to provide required Knowledge to our clients to familiarize themselves with the unique Israeli business ecosystem. Introducing groundbreaking technologies, Israeli ecosystem offers a distinctive outlook on problem solving. Our clients will receive direct access to the industry of their choice and Eden Horticulture Services will assist them to build up their network to do business with Israeli companies.

About Agriculture in Israel:

“Necessity is mother of innovation” this proverb suit perfectly for Israel. This nation may not stand among list of largest producer of any agriculture commodities but in term of horticulture crop productivity (yield/hectare) its always among the top countries. Thus Israel is considered as world leader in agriculture technologies. Revolutionary agriculture innovation like drip irrigation systems, waste water to agriculture reuse and protected cultivation belongs to Israel. The desert farming practices have enabled Israel to transform arid land into



a fruit basket. Today Israel doesn't only fulfill own need of horticulture crop but it is also a major supplier of high quality fruits & vegetables to Europe. Israel's 3.7% of the work force produces approximately 95% of its own food requirements in spite of only 20% land is naturally arable. Israel's farmer are member of collectives (Kibbutzim) and cooperatives (Moshavim), with Arab farmers in the rural sector specialize in the raising of small livestock, vegetables, field crop and olives. Their Agricultural sector is based on research & development (R&D), implemented by

cooperation between farmer's and researcher's. Research results are quickly transmitted through an extension services system to the field for trial, and problems are brought directly to the scientist's for solution. Israeli agriculturists have pioneered agricultural biotechnology, trickle-drip irrigation, soil solarization and the sustained use of industrial waste water of agriculture. This country is also specialized in the area of greenhouses, climate control, fertigation, dairy farming, poultry farming, aquaculture, pisciculture, mechanization and others.



Technical Tour Visit:

- To visit the Agriculture Research Organization (ARO), Bet-Dagan, Israel
- Meeting with Director and ARO Scientists for possible ties on training and cooperation.
- Interaction with Director, Ministry of Agriculture and Rural Development, Tel Aviv
- Meeting with the officials of Agri Export Organisation
- Visit to Mashav Hightech farm training and Micro-irrigation demonstration centre
- Visit to Tnuva company, the largest Israeli food and dairy company
- Visit to Netaflim Company HQ which is the world's largest MI and precision farming company
- Visit to NaanDan Agro Product Limited, Tel Aviv for possible agreement for, greenhouse structure models, climate control systems and water treatment technique for horticultural crops development.
- Visits to Jaffa, Jerusalem, Dead Sea and the other places of tourism importance.



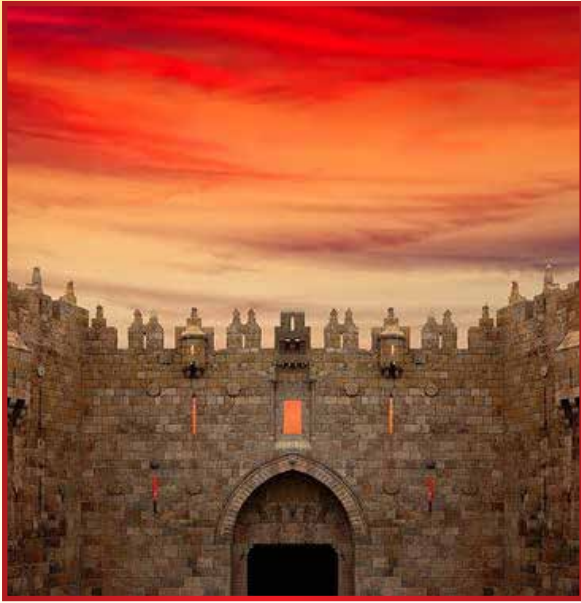
Potential Benefits of Tour:

- Explore the possibilities of transfer of technologies and techniques related to post harvest management and value additions for field crops, fruits, vegetables and dairy products.
- Explore possibilities for collaboration in green house technology and machinery, water management system.
- Visit to the sites for acquiring knowledge for micro-irrigation, agri-inputs, tissue culture and resource management.
- Exposure to see innovation in high tech agricultural, horticulture, dairy and smart farming systems.
- Explore possibilities for tie-ups on dairy projects, horticulture farming and with food processing companies.
- Explore to attract Investments, joint ventures, technology collaboration, trade and business tie-ups.
- Training of farmers at the horticulture, dairy and extension department centers.
- Israeli Government, companies putting up high tech demo units in horticulture, MI and dairy sectors and our farmers could visit the same to save wastage.



Tentative Itinerary

Duration : 07 Nights and 08 Days
Group Sixe-25 Pax



DAY 01

Depart from Delhi by Turkish Airline or a smiliar airline

Arrival at TelAviv & Transfer to Hotel

Evening free at leisure

Dinner & overnight at hotel



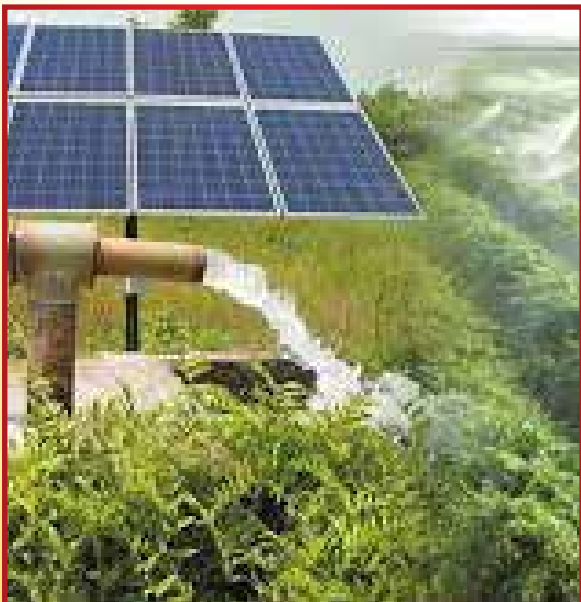
DAY 02

Breakfast at hotel

Visit to Agriculture Research Organisation (ARO),
Bet- Dagan and discussions with officials and experts
in various departments

Special Dinner hosted by COII for meetings
with representatives of various agribusiness
organizations

Dinner & overnight at hotel



DAY 03

Breakfast at hotel

Meetings with Israeli Exporters Prganization and
Israeli Ministry of Agriculture Officials

Visit to Tekoa Agro- Technology Ltd., Tekao, is
famous for Mushroom Farm – Design and operation
of mushroom farms and processing facilities

Special Dinner hosted by COII for meetings with
Israeli Chambers of Commerece

Dinner & overnight at hotel



DAY 04

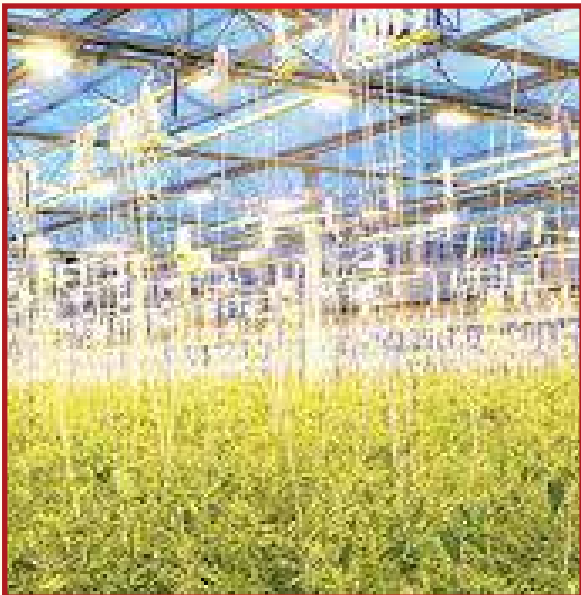
Breakfast at hotel

Visit to MaanDan Agro Product Limited, TelAviv, NaanDan Agro Pro designs and constructs complete water treatment systems for agricultural, industrial and municipal applications.

Visit to Tnuva, the largest food and dairy company in Israel and discuss collaboration.

Evening city tour to TelAviv and Jaffa

Dinner & overnight at hotel



DAY 05

Breakfast at hotel

Visit to Mashav Hitech Training and Demo farm.

Visit to Agrologic, TelAviv for possible agreement and ties on technology of dairy farming and other cooperation.

Visit to Netafilm HQ to discuss with the company officials cooperation in MI and precision farming systems.

Dinner & overnight at hotel



DAY 06

Visit to see the desert agriculture, olive plantation, poly houses, fish farming.

Visit to Dead sea.

Evening visit to Jerusalem by surface transport, the Holy City.

Dinner & overnight at hotel



DAY 07

Transfer to Tel Aviv Airport to board the flight to Istanbul.

Arrive at Istanbul, Turkey.

Proceed to Hotel in Istanbul for one night stay.

Visit to spices market and horticulture centre.

Visit to Istanbul University.

Evening city tour – visit to historical places.

Dinner & overnight in Istanbul.



DAY 08

Half day shopping in famous Istanbul market.

Transfer to airport

Departure from Istanbul to New Delhi.

**Package Price per person is Rs. 2, 50,000 /-
(including one night in Istanbul)
200 Farmers and Chairman, Marketing Committee Board, Haryana**

Payment Terms

100% payments to be made by DD/RTGS/NEFT in favour of “ The Confederation of Organic Food Producers and Marketing Agencies” New Delhi, at the time of booking. GST 18% extra to be added to the tour cost.

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**Contact us for membership and other information
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