



“Odisha is emerging as the new, modern hub for start-ups. We have established a supportive regulatory framework and a robust governance structure to enable the growth of a Start Up eco-system in the State.”

Shri Naveen Patnaik

Hon'ble Chief Minister of Odisha

Adding momentum to pace of development

National Summit & Trade Fair

Start-Up Agro-Rural Entrepreneurship

“Unleashing Opportunities for Youth, Women and Artisans”

23rd to 27th December 2020, Bhubneshwar

Partner State



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CONFEDERATION OF ORGANIC INDUSTRY OF INDIA (COII)



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Odisha is one of the most mineral – rich states in India and is one of the favoured investment destination for domestic and international investors. The economy of the State is one of the fastest growing economy in India. The State has an agriculture based economy which is in transition towards an industry and service –based economy. The GDP by sector remains agriculture 28%, industry 28% and services 44%.

Odisha is amongst the top ten States accounting for the highest number of MSME enterprises. The State offers a wide range of fiscal and policy incentives for businesses. The State also has sector-specific and policies for businesses. The State also has sector-specific and policies for IT, and Micro Small and Medium Enterprises. The State has huge potential in tourism and eco-tourism, agri and food processing, horticulture, organic farming, Ayush and Health Wellness, Tribal Women and men livelihood development Centres.

Resultant of the various policies of the State Government, Odisha is ready to be counted as an equal in Start –Up Specially in Agri and rural sectors, though the efforts so far have been restricted to conventionally bigger cities. Needless to mention that youths from the State are educated and are keen to take initiative for starting their own ventures and they need the opportunity and handholding.

The MSME Export Promotion Council, supported by the Government of India, along with the Confederation of the Organic Industry of India is organising a 5-day Summit & Trade Fair on Start-Up Agro-Rural Entrepreneurship: Unleashing opportunities for Youth, Women & Artisans in December 2020 in Odisha.

The objective is to provide a platform to amalgamate ideas with creativity, brainstorm, dream differently, develop action plans, groom up the Start and Stand Up enterprises and lead projects that have potential to become popular brands from Odisha. We believe this will promote youthful entrepreneurship for a wider publicity of Entrepreneurial ventures through the Start Up and Stand Up eco-system, recognize the Start Up entrepreneur for their pioneering leadership in the key sector, areas of enterprise development, promote the local and regional Start Up throughout the country and abroad and popularize the products and services developed in the state.

The Summit will also further connect the Start Up entrepreneurs from the state with various stakeholders including investors, resource based organizations, banks, financial institutions etc. The Summit will also help facilitating a meeting ground for the creative minds to come together and infuse ideas with Start-Up innovations, knowledge networking, generating venture capital, forming market linkages and business development.

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